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Surbana Jurong and Autodesk Collaborate to Advance Technology Adoption and Digital Transformation

Focus on Integrated Digital Delivery, sustainable design and skills development to boost efficiency across architecture, engineering and construction industries

Toronto, CANADA, 27 September 2018 – [Surbana Jurong](#) and [Autodesk Asia](#) today signed a Memorandum of Understanding (MOU) to jointly promote advanced technology adoption, sustainable design excellence and digital skills development to bolster Surbana Jurong's competitive differentiation and technological leadership.

At the heart of the collaboration is the extension of Building Information Modelling (BIM) beyond architectural design into Integrated Digital Delivery (IDD) for Surbana Jurong's projects and other transformative areas. These include Design for Manufacturing and Assembly (DfMA), using artificial intelligence for design, and leveraging BIM and mobile technology on the jobsite to enable cloud-based collaboration and reporting."

IDD is a key thrust under Singapore's [Construction Industry Transformation Map](#) (ITM). Enabled by BIM, IDD fully integrates processes and stakeholders along the value chain through advanced info-communications technology and smart technologies.

"As a technologically driven leader in urban and infrastructure consulting, Surbana Jurong is committed to driving digital transformation across the built industry's value chain. This is why we value working with technology leaders like Autodesk who are as dedicated to innovating with their toolsets as we are on our projects," said Wong Heang Fine, Group Chief Executive Officer, Surbana Jurong.



From left to right: Mr. Wong Heang Fine, chief executive officer, Surbana Jurong; Mr. Scott Herren, chief financial officer, Autodesk

Together, Surbana Jurong and Autodesk will also explore the development of a Centre of Excellence and robust training and development programme built on Autodesk technology to ensure the former and its extensive partner ecosystem are future ready.

“A growing middle class creates inevitable demand for more housing, transportation, and infrastructure worldwide. Automation presents an opportunity to do things better and is key to ensuring that industry can deliver on these needs while balancing the need to preserve our environment and natural resources,” said Scott Herren, chief financial officer, Autodesk. “Surbana Jurong’s leadership in these areas make it a standout force in the market, and we are excited about the next milestone in our continued collaboration.”

About Surbana Jurong

[Surbana Jurong](#) is one of the largest Asia-based urban and infrastructure consulting firms. Leveraging technology and creativity, Surbana Jurong provides best-in-class consultancy solutions across the entire value chain of the urbanisation, industrialisation and infrastructure domains.

Headquartered in Singapore, the Surbana Jurong Group has a global workforce of over 14,000 employees in more than 120 offices across over 40 countries in Asia, Australia, UK, the Middle East, Africa and the Americas, and an annual turnover of around S\$1.5 billion.

Surbana Jurong has a track record of close to 70 years, and has built more than a million homes in Singapore, crafted master plans for more than 30 countries and developed over 100 industrial parks globally.

Surbana Jurong's motto 'Building Cities, Shaping Lives' reflects its belief that development is more than just steel and concrete. Surbana Jurong creates spaces and designs infrastructure where people live, work and play, shaping cities into homes with sustainable jobs, where communities and businesses can flourish.

About Autodesk

Autodesk makes software for people who make things. If you've ever driven a high-performance car, admired a towering skyscraper, used a smartphone, or watched a great film, chances are you've experienced what millions of Autodesk customers are doing with our software. Autodesk gives you the power to make anything. To learn more about Autodesk, visit www.autodesk.com or follow [@autodesk](https://twitter.com/autodesk).

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